



Sponsorship Plan

	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Fee Per Cruise	\$8,000	\$5,000	\$2,000	\$1,000
Sponsorship Level Availability Per Cruise	1	3	7	Unlimited
EVENT VISIBILITY & PROMOTION				
Inclusion in Content Direction Meetings / Influence Content Focus for Event	x			
Evening Reception Sponsorship / Branding	x			
Provide or Sponsor an Embedded Speaker for Week of Interaction with Attendees	x	x		
Contest / Team-Building Event Branding	x	x		
Participation in "Tools Day" Vendor Session Focus Groups	x	x		
Sponsor Product-Centric Presentation (in minutes)	(2) 60	(1) 60	(1) 30	
Provide Marketing Materials to Attendees, Technical Leads, and Guests	x	x	x	x
FREE & DISCOUNTED EVENT REGISTRATIONS (Travel & Entertainment Not Included)				
Free Event Speaker Registration	1	1		
Additional Attendee Registrations at 50% Discount	2	1		
VISIBILITY & PROMOTION GLOBALLY				
Logo on Marketing Items + Linked Logo on Event Website	XL	L	M	S
Inclusion in Press Releases to Social and Conventional Media Streams	x	x	x	
Promotion at Local, National, and International Events	x	x	x	
OPT-IN ATTENDEE ACCESS				
Inclusion of Speaker Email Address in Event Private Mail List	x	x		
Access to Promotional Photos After Event	x	x		
Sponsored Mailings	3	1		
Access to Email Address, Mailing Address, and General Demographic Data	x	x		
Access to Post Event Survey Results (Includes 2 Sponsor-centric Questions)	x	x		

Contact info@techoutbound.com in order to arrange for sponsoring one of our Tech Outbound Events or register online at techoutbound.com.
 Ask us about our additional marketing opportunities available for our partnering sponsors.